



Please Join Us!

Quality Strategies

Some of the best strategies to improve quality begin with taking a deep look at how your customer views your organization and their perception of quality. Truly understanding a - "customer-centric" approach to strategy - helps focus on what they value most. No matter what the activity, developing a customer-centric culture ensures the customer is always first and that you never lose sight of quality.

John Reed served as VP of Marketing for MBI, Inc. His consulting practice clients included Walt Disney Company, Mattel, Time, Inc., Lands' End, and Ross-Simons, as well as mid-sized companies and start-ups. Since retiring 8 years ago, John has worked to give back to others by sharing the lessons he learned.

John served in the Army's Airborne Infantry. He graduated magna cum laude from the University of Missouri with a dual major, finance and accounting. He also holds a General Management degree from Harvard Business School where he graduated with honors.

Thursday, March 23, 2017

Coffee, Pastries and Networking at 7:00 a.m.

Seminar begins at 7:30 a.m.

Albuquerque Marriott Hotel

2101 Louisiana Blvd NE, Albq. 87110

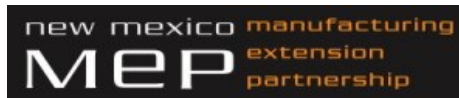
Reservations are requested by Friday, March 17, 2017

For more information and to register www.AQNetwork.org

Member Employees No Charge, MEP Members \$10.00, Guests \$20.00

CORPORATE PARTNERS

DIAMOND



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