ALBUQUERQUE QUALITY NETWORK

Seminar

AQN
LINKING QUALITY PROFESSIONALS WITH INDUSTRY BEST
CELEBRATING 30 YEARS

Nov 18, 2021
7:15-9 am

Zoom - link will be sent upon registering

Members free | non-member $20/seminar

Extracting Value From Unstructured Data
Presented by Scarlett Marklin

Unstructured data makes up as much as 90% of available data for analysis, and can be textual, verbal, audio material or visual material that allows for interpretation and description. These 'qualitative' data generate scales which can be quantified in a manner that provides actionable insights for data-driven decision-making. This presentation will discuss how individuals can leverage unstructured text data using applications in text analytics to gain deeper insights.

LEARN

Presented by experts at the forefront of their field, sessions focus on skills and offers practical suggestions for applying them in real-world situations.

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Demonstrate your commitment to upholding quality standards and continued learning to earn Quality Certificate from the UNM Anderson School of Management .

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