



# Albuquerque Quality Network

a non-profit organization  
directed by business  
professionals focused on  
providing education and  
training in quality

 [aqnetwork.org](http://aqnetwork.org)

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## MONTHLY SEMINAR

 FEBRUARY 17, 2022

7:15 - 9:00 a.m.

via Zoom

members: free

non-members: \$20/seminar

Register at [www.aqnetwork.org](http://www.aqnetwork.org)

Zoom link will be sent upon registering

## Discussion on Benchmarking Perspectives

*Presented by Randy Simons*

Following the AQN Annual Meeting, Mr. Simons will introduce you to the basics of benchmarking including the basic process steps, selection of peer groups, and the four typical perspectives of comparison. To reinforce learnings, he will walk through a real-life example of how to apply these benchmarking techniques and discuss the results of each analysis.

Benchmarking is the strategic management process of comparing one's organization's processes and performance metrics to industry bests or best practices from other industries. Results of these comparisons allow organizations to develop plans on how to make improvements or adapt specific best practices with the aim of increasing some aspect of performance.



### LEARN

Presented by experts at the forefront of their field, sessions focus on skills and offer practical suggestions for applying them in real-world situations.



### CERTIFICATION

Demonstrate your commitment to upholding quality standards and continued learning to earn a Quality Certificate from the UNM Anderson School of Management.



### NETWORK

Meet prospective mentors, partners, and clients, and gain access to the resources that will foster your career development.

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