



Albuquerque Quality Network

a non-profit organization
directed by business
professionals focused on
providing education and
training in quality

 aqnetwork.org

 aqn@aqnetwork.org

MONTHLY SEMINAR

APRIL 21, 2022

7:15 - 9:00 a.m.

via Zoom



members: free

non-members: \$20/seminar

Register at www.aqnetwork.org

Zoom link will be sent upon registering

Quality Principles of Strategic Planning and Execution

Presented by Kellie Tinnin

“We need to stop pulling people out of the river. We need to go upstream and find out why they’re falling in.” Desmond Tutu

Stop throwing your employees and customers a life preserver and build them a bridge. What would your organization accomplish if we all took a step back and established a strategic plan that produces measurable results for our organization?

To produce measurable results, you must be customer-focused, involving both customers and employees in the strategic planning process. This helps to create a system that is process-centered and allows stakeholders to make decisions based on factual data rather than special interests. Building a quality strategic plan that produces measurable results will help your organization devise solutions to fit its unique needs. Let’s build something better together.



LEARN

Presented by experts at the forefront of their field, sessions focus on skills and offer practical suggestions for applying them in real-world situations.



CERTIFICATION

Demonstrate your commitment to upholding quality standards and continued learning to earn a Quality Certificate from the UNM Anderson School of Management.



NETWORK

Meet prospective mentors, partners, and clients, and gain access to the resources that will foster your career development.

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