

Making Project Management Principles Work for your Business

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What is a Project?

A set of tasks that requires time, effort, and planning to reach an end result.

Often projects are initiated to facilitate change within the organization.



Projects are temporary in nature with defined starting and stopping points



A project is a set of tasks that must be completed in order to arrive at a particular goal or outcome.



Can be a major or minor effort

Why Project Management?

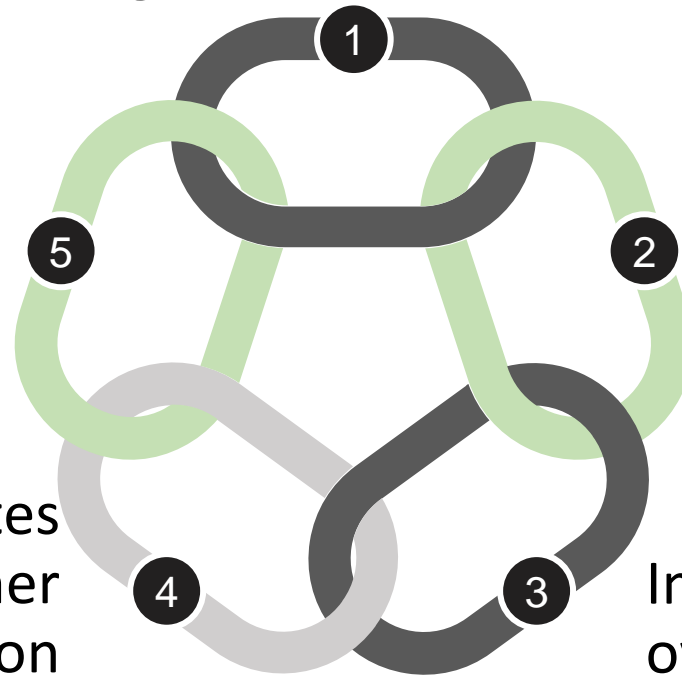
Clear focus and objectives
defining what success looks like

Cost Control/ROI
Adherence


Strategic alignment and
stakeholder engagement

Managed process that mitigates
risk and improves customer
satisfaction

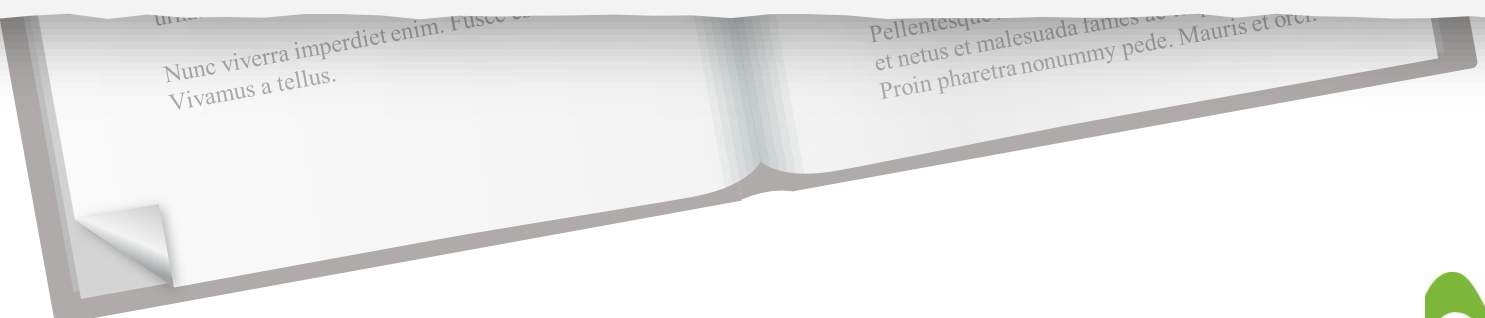
Improved productivity and
overall quality of outputs



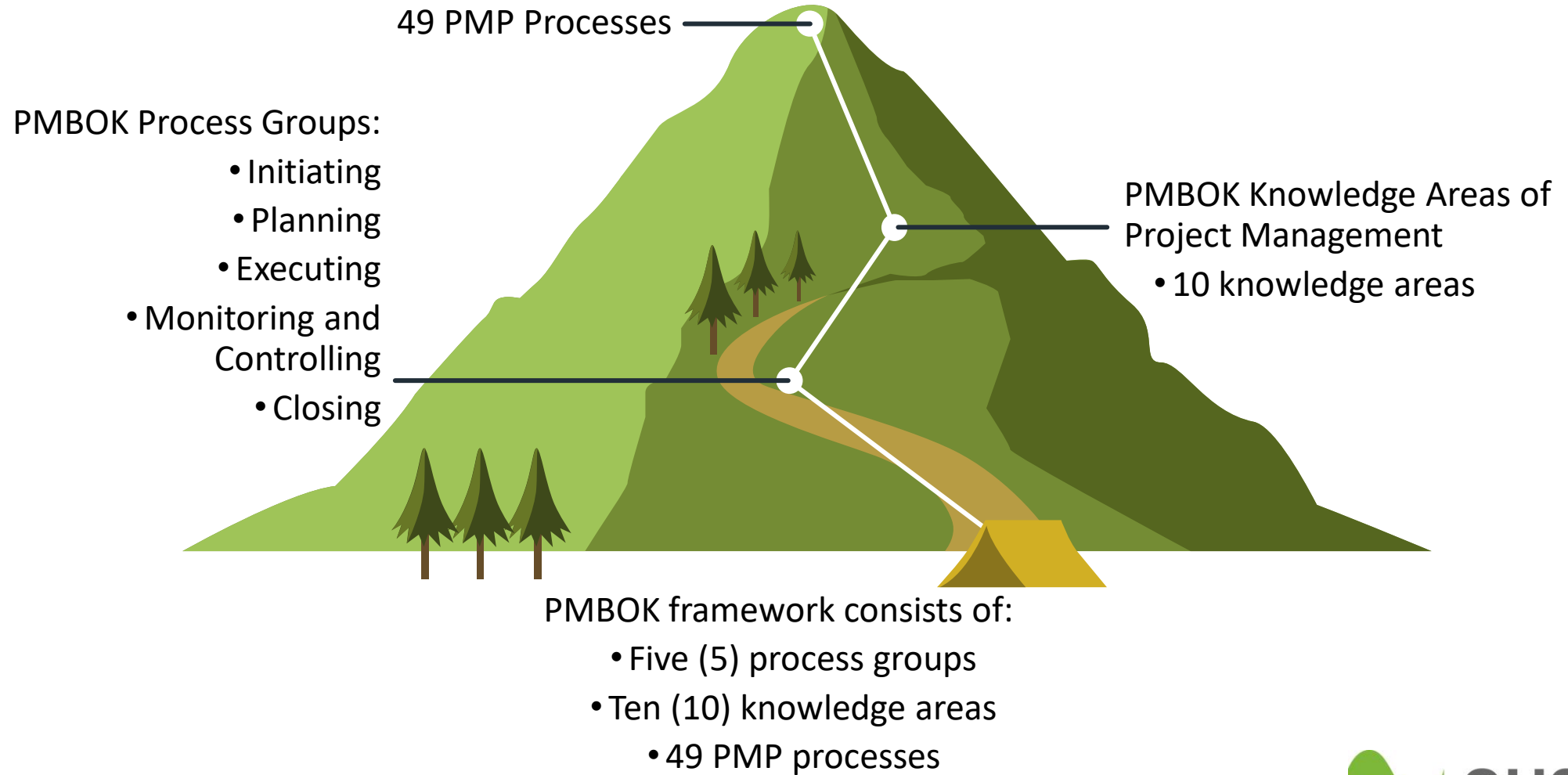
Project Management Body of Knowledge (PMBOK)



PMBOK was published to identify the recurring elements for the Project Management process. It is a collection of standards, best practices, and procedures for planning and executing on project successfully.



PMBOK Can Be Intimidating....



Current State Discussion

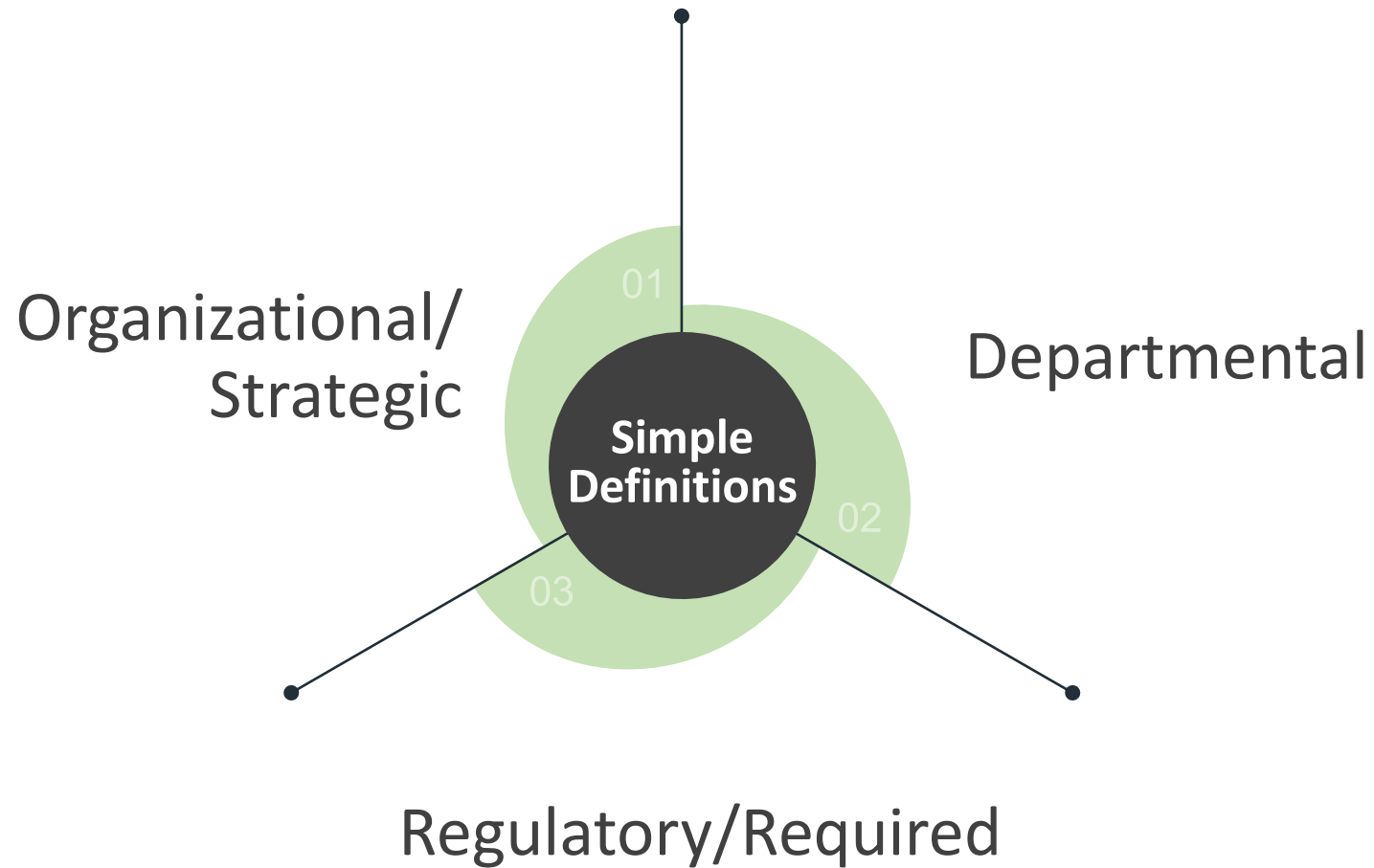
- | How do you manage change efforts? Any PMBOK usage today?
- | What are the barriers you anticipate/experience in deploying a Project Management framework?
 - | If you have deployed, how did you introduce a Project Management framework?

Shifting Culture to a Collaborative Environment



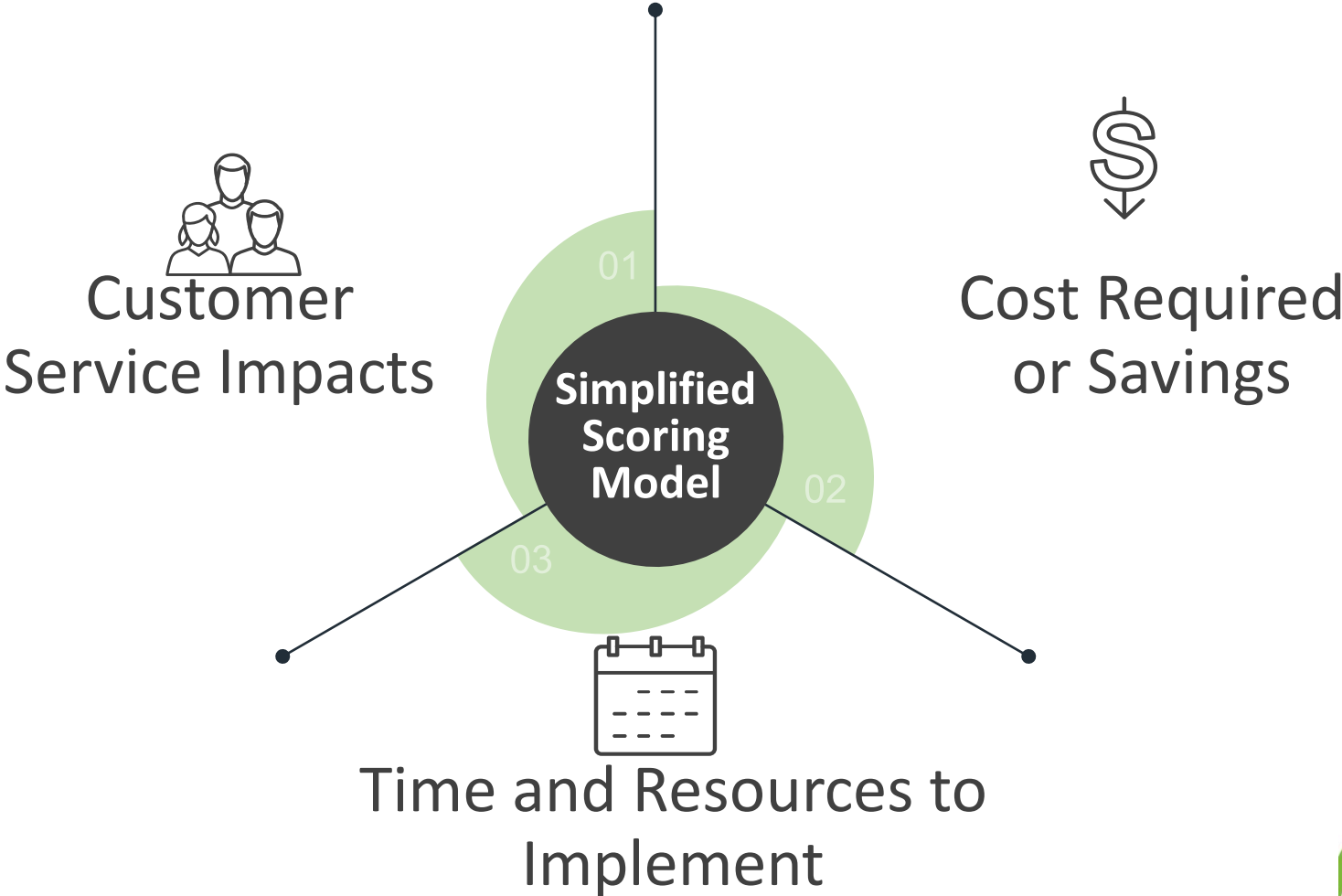
Define Project Categories

Define 2 to 3 project types:



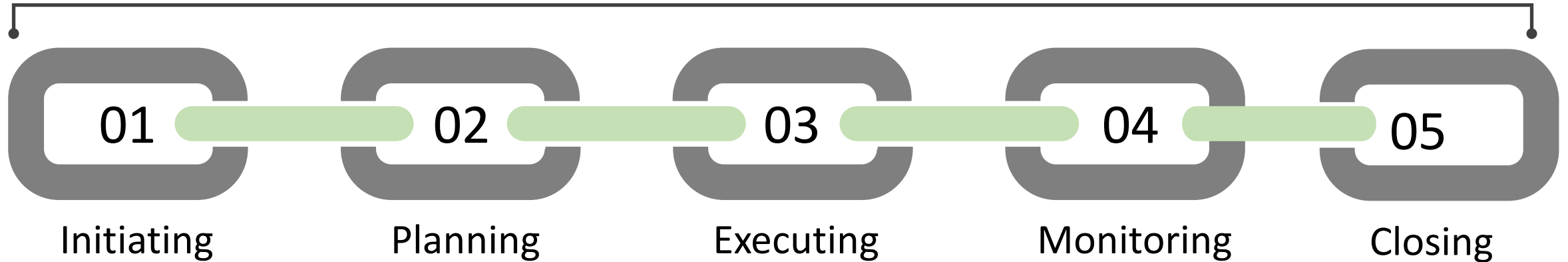
Project Prioritization Model

Start with simple prioritization criteria:



Small Steps

May not initially be able to adhere to all 10 knowledge areas/processes initially, but do follow the 5 phases



Consider naming these in a way that aligns to your culture for example:

- Closing Phase may be called Lessons Learned or After Action Report.
- Executing may be called Go Live! The big reveal etc.
- Add celebration to your closings!

Roles and Responsibilities

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| Consultants, Functional Managers

02

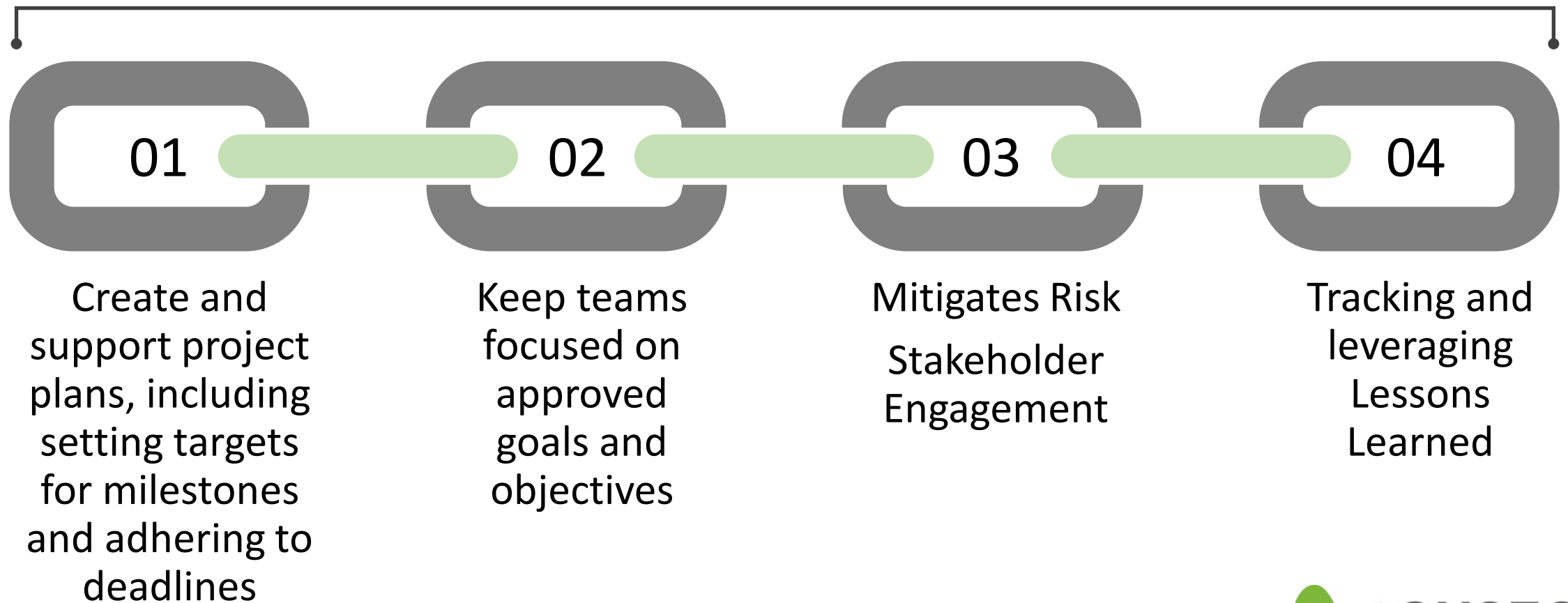
| Subject Matter Experts – Contributors and Team Members

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| Sponsor, Project Lead, Stakeholders

Project Management Role

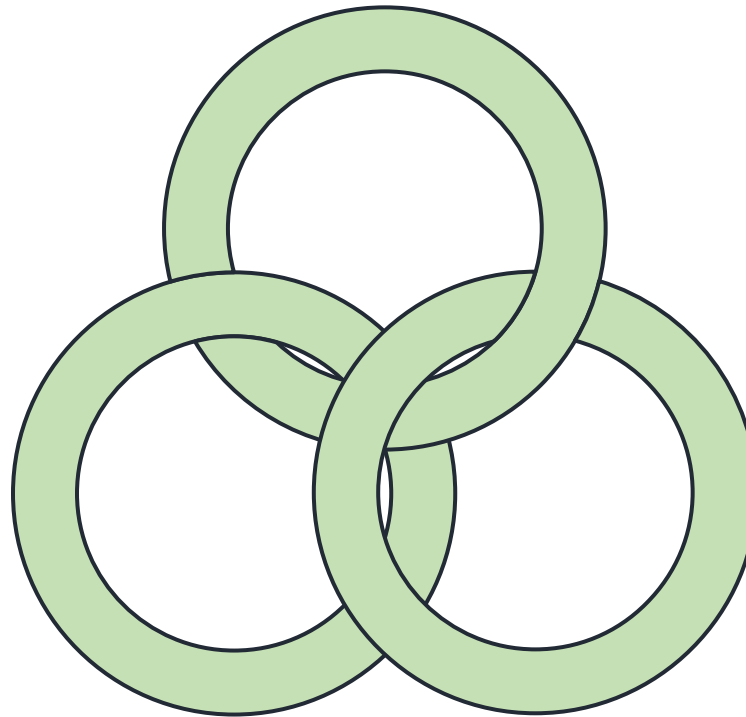
A leader or leaders that have experience in executing systems, adhering to deadlines, identifying solutions, dependencies, and limitations.



Cultivate the Skills

Arm the project lead with support

Strong focus on collaboration and engagement, supported by leadership. Ensure pathway for upward communications.



Education opportunities:

- PM courses to include lean theory
- Writing courses
- Meeting and Presentation Management
- Work style survey utilization – Myers Briggs, DISC etc.

Action Based Discussion

| Which of these strategies do you have today formally or informally?

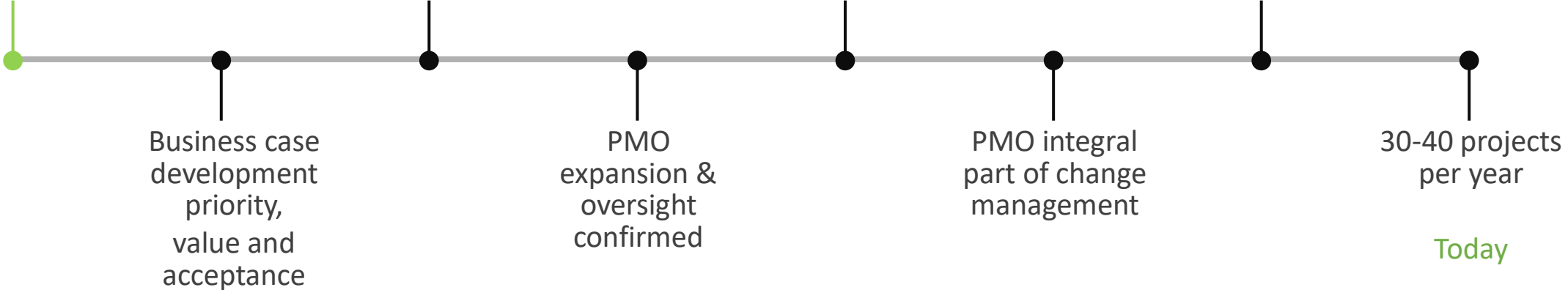
| What can you start on now to integrate these concepts into your organization?

The Journey

Start Here:

Basic PM Framework

Champion



Key Changes Over Time

- | Simple overviews to extensive phase-based documentation and analysis requirements
 - | Oversight of team moved from IT to Operations
- | Expanded staff to include specialty roles e.g. research analyst, proposal writer, career ladder levels for PM's
- | Clear services from PMO – templates, SLA's, training, consultation vs. management services, team page etc.
 - | Project Management System

Embed and Support



Continue to evolve your practices:

Project Management Methodologies:

- Waterfall to a Hybrid Agile methodology
- When to expand and integrate knowledge areas and processes according to PMBOK

Measured outcomes:

- Project work measured and reported
- Upward communications, SLT engagement

Culture – Alignment to Mission/Vision/Values:

- The customer experience
- The employee experience
- Excellence embedded

Recap

Begin the work for cultural adaptation to a disciplined change management process

Simplify to align with the organization's ways of doing things and train subjects that support project management discipline

Build, Activate, Integrate, Report, Celebrate
Then – take it to the next level!

Discussion and Questions?