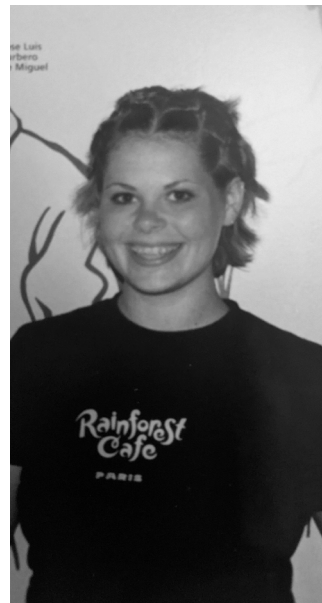


THE IMPORTANCE OF GETTING IT WRONG

Meghan Pickard



A CAUTIONARY TALE





**TO ERR IS
HUMAN.**

- Alexander Pope

FAIL NOW OR FAIL LATER...



The Dark Side

Mistakes
Catastrophe
Obsolescence
Accidental

The Light Side

Discovery
Recovery
Innovation
Intentional

What is your risk tolerance?

HOW TO PRACTICE FAILING BETTER

IN
JUST
THREE
STEPS...

EMBRACE DISCOMFORT... TO LEARN.



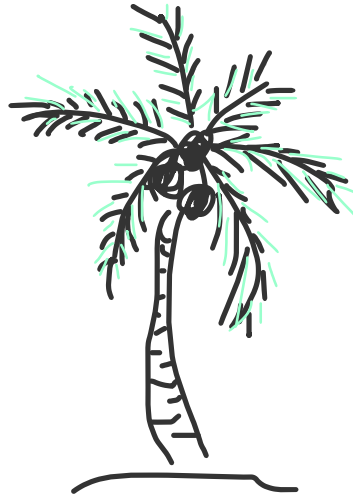
**EMBRACE DISCOMFORT...
TO LEARN.**



1 EMBRACE DISCOMFORT...
TO LEARN.



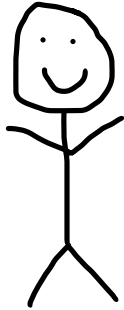
**DO SOMETHING WITH IT...
TO IMPROVE.**



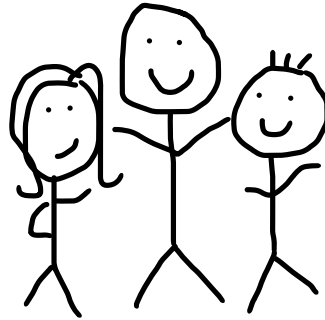
3

SHARE IT WITH OTHERS...
TO LEAD

BUT YOU ARE MORE THAN JUST YOU...



Individual

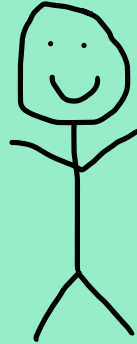


Team Member

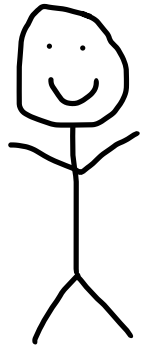


Leader

YOU AS...



Individual



TOOLS & TIPS TO HELP YOU



Get Over Yourself

Shake the imposter syndrome...



Seek Feedback

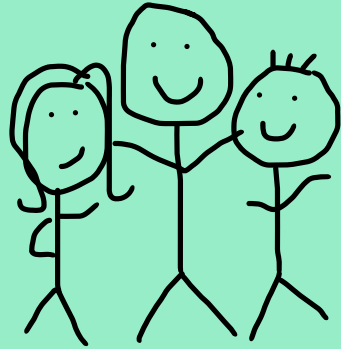
Check in early and often...



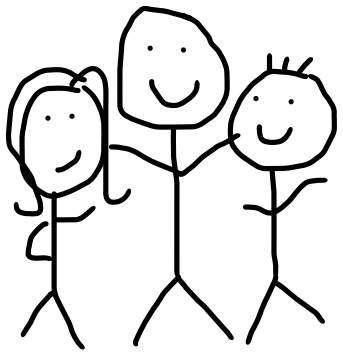
Be Ready to Iterate

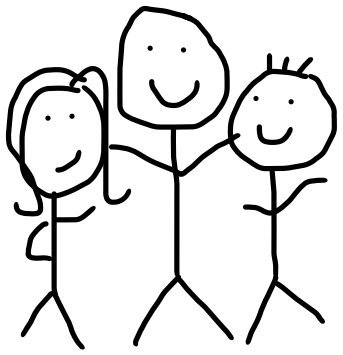
Prototype, adjust, adapt, learn...

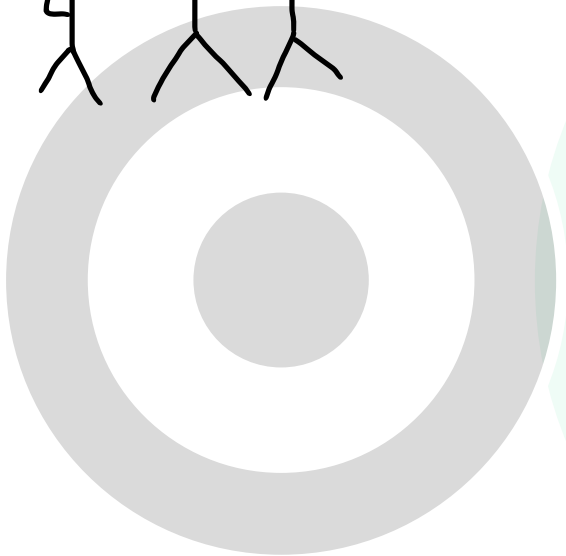
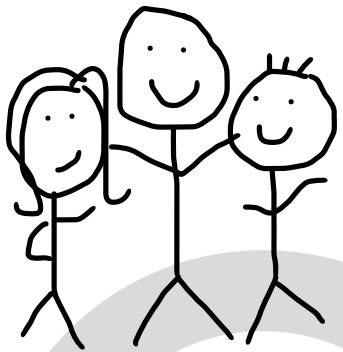
YOU AS...

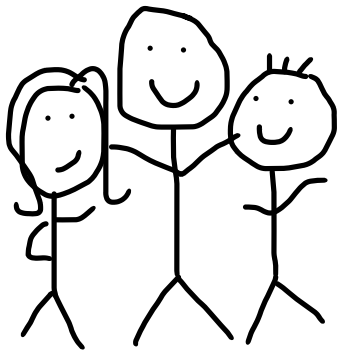


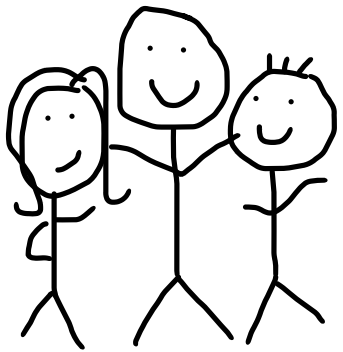
Team Member

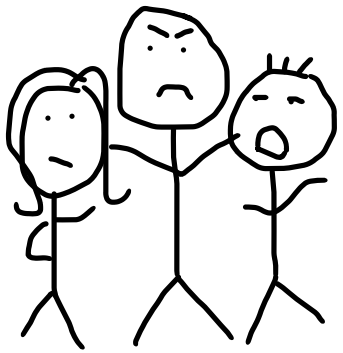


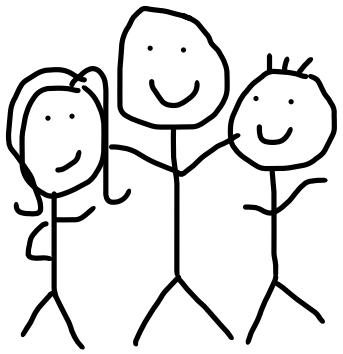












TOOLS & TIPS TO MOVE TOGETHER



Seek to Understand

People are complex...



Consent, Not Consensus

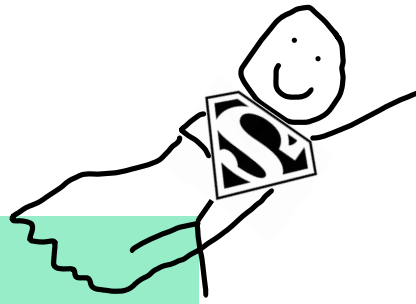
Is it safe to try...



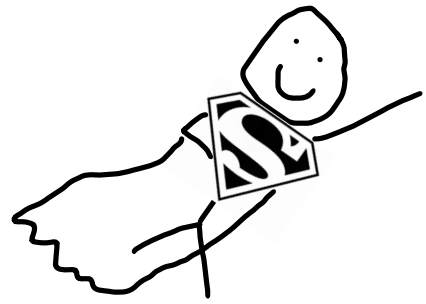
Need to Share

Advertise failures...

YOU AS...



Leader



TOOLS & TIPS TO LEAD OTHERS



Model the Way

Fail fabulously and fearlessly...



Expect Experiments

Push the teams learning...



Create Dojo

Psychological safety is paramount...

QUICK RECAP... FAILURE IS INEVITABLE, SO MAXIMIZE LEARNING

Embrace the discomfort
to learn.

1

Do something with it
to improve.

2

Share it with others
to lead.

3

You are more than
just you.

4



FAIL FORWARD

