




# ALBUQUERQUE QUALITY NETWORK

## Seminar

Register at [www.AQNetwork.org](http://www.AQNetwork.org)

 June 18, 2026  
7:15-9 am MST

### Storytelling for Impactful Project Communication Presented by Seth B. Greenwald

When communicating your project to an important audience, your job isn't to add to the noise, it's to cut through and connect. This workshop will show you how to transform your everyday experiences into memorable mini-stories that support your message, spark curiosity, and inspire trust. Your ideas must land with impact, whether you're speaking with stakeholders, management or your team. With my unique S.E.T. narrative framework, you'll learn to deliver project-based communication that is clear, concise, and unforgettable—so your ideas don't just get heard, they get remembered.

Via Zoom

Zoom link will be sent upon before the event

Members: Free

Non-Members: \$20/Seminar



#### LEARN

Presented by experts at the forefront of their field, sessions focus on skills and offers practical suggestions for applying them in real-world situations.



#### CERTIFICATION

Demonstrate your commitment to upholding quality standards and continued learning to earn Quality Certificate from the UNM Anderson School of Management



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